

A photograph of a person's hand pointing at a document on a wooden table. On the table, there is a white coffee cup on a saucer, a smartphone, and a tablet. A black leather bag is on the table in the background. The background is a brick wall.

Marketing Automation

OPT-INS & LANDING PAGES



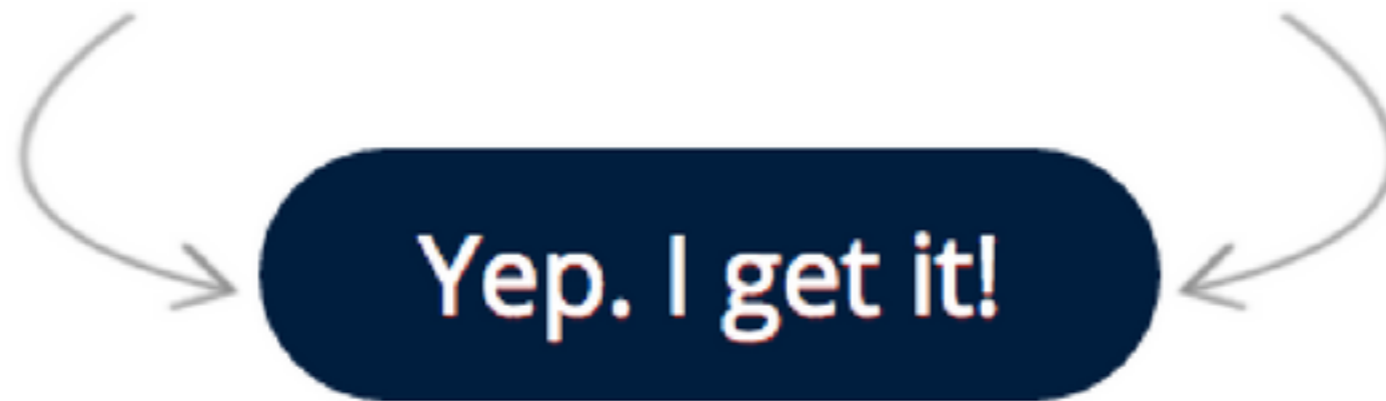
Funnel Path

- Traffic Source (Blog/Ad/etc.)
- Call to Action (CTA)
- Opt-In Form/Landing Page
- Download (Lead Magnet)
- Email Confirmation
- Email Drip Series
 - Value/Incentives
 - Offer
- Nurture

Free Guide to Exceeding Your Goals

(See what we did there, eh?)

Do you need help with social media and content marketing? At Social Savvy Geek, we help you cut through the confusion so you can start bringing in business. Get a FREE Guide to Exceeding Your Goals and start setting yourself up for success...



Free Guide

Do you need help with your marketing plan?
we help you cut through the noise and get the
FREE Guide to Exceeding Your Goals



Get your free guide...

We'll send you your guide and related useful planning tools and tips.

Yes, please!

We promise not to sell, rent, or share your name or email. Ever.





Main Settings

Name, type and sequence settings.



Incentive Email

Customize the first impression.



Style

Customize the visual styles.



Embed

Embed just the form.



Form Integrations

Connect outside tools to this form.



Other Options

Delete, archive or duplicate

Main settings

Form Name

Just a form to embed on my site.

This option will give you just a form that you can use on an existing website or landing page.

A full landing page hosted by ConvertKit

We can create and host a landing page for you.

What should happen when a visitor subscribes?

Show success message

Success! Now check your email to confirm your email and get your free report.

Redirect to another page

Sequence Settings

Give subscribers an option to opt-in to an email sequence.

Make sequence mandatory for all new subscribers



Main Settings

Name, type and sequence settings.



Incentive Email

Customize the first impression.



Style

Customize the visual styles.



Embed

Embed just the form.



Form Integrations

Connect outside tools to this form.



Other Options

Delete, archive or duplicate

Incentive Email

Send incentive / double opt-in email to confirm new subscribers

From: Laura Pence Atencio <laura@socialsavvygeek.com> [Edit](#)

Subject

Important: confirm your email and get your guide

Message

Thanks for requesting a free guide to exceeding your goals! Click the link below to confirm your email address and your download will start right away!

[Click to Confirm](#)

You're going to love this! We're here if you have any questions and/or feedback. We'd love to hear from you...

Thank you page

After confirming their subscription, where should the subscriber be redirected?

URL Incentive download

[Free_Guide_to_Exceeding_Your_Goals.pdf](#) [\(Change\)](#)

You're in {{ subscriber.first_name }}

🕒 1 day 📅 Only on weekdays

This will really help...

🕒 1 day 📅 Only on weekdays

From lost and confused to productive and profitable...

🕒 1 day 📅 Only on weekdays

Ready?

🕒 1 day 📅 Only on weekdays

To help with audience growth

🕒 1 day 📅 Only on weekdays

She went from unknown to recognized...

🕒 1 day 📅 Only on weekdays

This is your opportunity {{ subscriber.first_name }}

🕒 1 day 📅 Only on weekdays

STATUS

Published

DELAY SENDING BY

1 day ✎



PREVIEW

📅 Browser

✉ Email

Email Subject

You're in {{ subscriber.first_name }}

Email Content

B **I** **S** **☰** **☰** **↔** **▶** **🖼** **🔗** **☰** **—** **🔊** **<>** **⬆** **A** PERSONALIZE

Hey {{ subscriber.first_name }}

Welcome to the Social Savvy Geek family. I'm so thankful you decided to join us in our mission to maximize your online presence and drastically increase your visibility!

I just wanted to congratulate you on downloading your Free Guide to Exceeding Your Goals!

You don't need to reinvent the wheel. Here is your free gift on why businesses that plan have double the revenue of those that don't.

[Click here for instant access.](#)

IF YOU THOUGHT, THE FREE GUIDE TO EXCEEDING YOUR GOALS WAS EYE-OPENING...

Then, you are really going to go crazy when you get the info I'll be sharing with YOU over the next few days, right to your inbox!

HERE IS HOW YOU CAN MAKE SURE THAT YOU GET IT!

Whitelist my email address so you don't miss any of the exciting installments coming your

0 Unconfirmed

357 Subscribers
Download (CSV)

61 Unsubscribers
Download (CSV)

35.3% Open rate
(average)

3.9% Click Rate
(average)

<p>You're in {{ subscriber.first_name }}</p> <p>Delivered 1 day after subscription.</p>	49.5%	6.2%	418	10
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				
<p>This will really help...</p> <p>Delivered 1 day after last email.</p>	39.7%	7.1%	406	10
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				
<p>From lost and confused to productive and profitable...</p> <p>Delivered 1 day after last email.</p>	33.5%	5.3%	394	12
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				
<p>Ready?</p> <p>Delivered 1 day after last email.</p>	32.9%	1.0%	383	11
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				
<p>Helpful</p> <p>Delivered 1 day after last email.</p>	30.8%	2.7%	373	3
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				
<p>You will love this woman</p> <p>Delivered 1 day after last email.</p>	30.4%	1.9%	369	3
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				
<p>Now is YOUR time</p> <p>Delivered 1 day after last email.</p>	27.9%	2.5%	366	4
<p>OPEN RATE</p> <p>CLICK RATE</p> <p>SENDS</p> <p>UNSUBSCRIBER</p>				



Tools

- CoSchedule / Buffer
- ConvertKit / MailChimp
- SaneBox
- Thrive Themes
- Insightly / Nimble
- Canva
- G Suite / Gmail
- vCita
- NeatScan
- Human Help



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