# Target Personas

## EXAMPLE (YOUR INFO GOES BELOW)

### What:

IT leaders (executives, influencers)

### Who are responsible for:

Architecting and managing their evolving network

### Within:

F500 and midsized businesses with up to 2,000 employees, and an emphasis on Education, Healthcare, and Retail

### Who are considering:

Adding wireless access or going all wireless

## YOUR INFO

### What: (most profitable example)

### Who are responsible for …

### Within:

### Who are considering: